

**PARTNERSHIP FOR HADDONFIELD, INC.**  
**Transaction Detail By Account**  
January through April 2014

| <u>Date</u>                                      | <u>Num</u> | <u>Name</u>                         | <u>Memo</u>                        | <u>Amount</u>   |
|--|------------|-------------------------------------|------------------------------------|-----------------|
| <b><u>Retail Recruitment &amp; Retention</u></b> |            |                                     |                                    |                 |
| <b>Retail Coordinator-Wages</b>                  |            |                                     |                                    |                 |
| Total Retail Coordinator-Wages                   |            |                                     |                                    | 10,153.87       |
| <b>Payroll Added Cost</b>                        |            |                                     |                                    |                 |
| Total Payroll Added Cost                         |            |                                     |                                    | 950.83          |
| <b>Travel &amp; Recruiting Expenses</b>          |            |                                     |                                    |                 |
| 2/12/14  | 3930       | REMEEN L. FORTUNATO                 | Expenses                           | 451.30          |
| 3/26/14  | 3950       | REMEEN L. FORTUNATO                 | Expenses                           | 845.98          |
| Total Travel & Recruiting Expenses               |            |                                     |                                    | <u>1,297.28</u> |
| <b>Recruitment &amp; Retention Grants</b>        |            |                                     |                                    |                 |
| 3/3/14   | 3937       | TRE FAMIGLIA RESTORANTE             | Retention Grant                    | 500.00          |
| 3/26/14  | 3949       | E. Guy Elzy, Jr. & Elizabeth Dewees | 1/2 Feb. Rent - Posh Pop Bake Shop | 847.50          |
| 3/26/14  | 3951       | FREERIDE                            | Retention Grant                    | 1,000.00        |
| 3/26/14  | 3952       | Six on East                         | Retail Retention Grant             | 1,000.00        |
| Total Recruitment & Retention Grants             |            |                                     |                                    | <u>3,347.50</u> |
| Total Retail Recruitment & Retention             |            |                                     |                                    | 15,749.48       |

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| <b>Marketing &amp; Public Relations</b> |            |                                   |                                       |               |
| <b>Public Relations - Suasion</b>       |            |                                   |                                       |               |
| 1/2/14                                  | 3907       | SUASION COMMUNICATIONS GROUP      | Jan.,2014-#PFH201054                  | 1,768.00      |
| 2/4/14                                  | 3922       | SUASION COMMUNICATIONS GROUP      | Feb.,2014-#PFH201055                  | 1,768.00      |
| 3/3/14                                  | 3938       | SUASION COMMUNICATIONS GROUP      | Mar.,2014-#PFH201057                  | 1,768.00      |
| 4/1/14                                  | 3948       | SUASION COMMUNICATIONS GROUP      | Apr.,2014-#PFH201058                  | 1,768.00      |
| Total Public Relations - Suasion        |            |                                   |                                       | 7,072.00      |
| <b>Website</b>                          |            |                                   |                                       |               |
| 1/15/14                                 | 3917       | RAPHAEL WEBSCAPES, LLC            | Inv. #4041                            | 494.48        |
| 2/17/14                                 | 3932       | RAPHAEL WEBSCAPES, LLC            | Inv. #4059                            | 406.40        |
| 3/26/14                                 | 3945       | RAPHAEL WEBSCAPES, LLC            | Inv. #4101                            | 416.65        |
| Total Website                           |            |                                   |                                       | 1,317.53      |
| <b>Advertising</b>                      |            |                                   |                                       |               |
| 1/15/14                                 | 3918       | COURIER POST                      | Invoice #0008811132                   | 350.00        |
| 1/15/14                                 | 3919       | WBEB 101.1 FM PHILADELPHIA        | #IN-111131239907 Last Minute Shopping | 625.00        |
| 1/31/14                                 | FaceBk Ads |                                   | FaceBook/Veritcal Response, Inc.      | 367.74        |
| 2/12/14                                 | 3929       | PROFESSIONAL PRINTING SERVICES IN | "Love is in the Air" Posters          | 33.75         |
| 2/12/14                                 | 3931       | WBEB 101.1 FM PHILADELPHIA        | #IN-1140140148-Winter Sidewalk Sale   | 600.00        |
| 2/28/14                                 | FaceBook   |                                   | FaceBook/Veritcal Response, Inc.      | 483.10        |
| 3/26/14                                 | 3942       | PHILADELPHIA MEDIA NETWORK, LLC   | Acct.#33345701                        | 3,072.00      |
| 3/26/14                                 | 3943       | WBEB 101.1 FM PHILADELPHIA        | #IN-1140240227-"Love"                 | 675.00        |
| 3/26/14                                 | 3944       | NEW JERSEY BRIDE                  | Inv. #35296                           | 200.00        |
| 3/26/14                                 | 3946       | PROFESSIONAL PRINTING SERVICES IN | #48682/48881/48975/48913              | 5,156.25      |
| 3/26/14                                 | 3947       | PROFESSIONAL PRINTING SERVICES IN | #49022/48987/49088                    | 919.93        |
| Total Advertising                       |            |                                   |                                       | 12,482.77     |
| <b>10% Discounted Gift Certificate</b>  |            |                                   |                                       |               |
| 3/3/14                                  | 3939       | PARTNERSHIP FOR HADDONFIELD       | 10% Discounted GS 02/01-02/14         | 405.00        |
| Total 10% Discounted Gift Certificate   |            |                                   |                                       | 405.00        |
| <b>Major Events</b>                     |            |                                   |                                       |               |
| 2/12/14                                 | 3928       | HARRISONS OF HADDONFIELD          | Valentine Flags                       | 1,050.00      |
| 3/19/14                                 | 3941       | THE CANDY BUFFET                  | Christmas (2013) Candy                | 82.00         |
| 4/11/14                                 | 500797     | FRANK P. STAFF, III               | Girls Night Out DJ                    | 280.00        |
| Total Major Events                      |            |                                   |                                       | 1,412.00      |
| Total Marketing & Public Relations      |            |                                   |                                       | 22,689.30     |

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| <b><u>PfH Administration</u></b>   |            |                         |  |                 |
| <b>Treasurer - Compensation</b>    |            |                         |  |                 |
| 1/31/14                            | 3921       | PARKER & RUSSO ASSOC.   | Inv. #2606 - Jan., 2014                | 1,300.00        |
| 2/28/14                            | 3934       | PARKER & RUSSO ASSOC.   | Inv. #2637 - Feb., 2014                | 1,300.00        |
| 3/31/14                            | 3953       | PARKER & RUSSO ASSOC.   | Mar., 2014 - Inv. #2665                | 1,300.00        |
| Total Treasurer - Compensation     |            |                         |  | <u>3,900.00</u> |
| <b>Secretary - Compensation</b>    |            |                         |  |                 |
| 1/30/14                            | 500785     | ARLENE FIORELLI         | Jan/Feb agenda, emails, meeting, minut | 350.00          |
| 2/28/14                            | 3933       | ARLENE FIORELLI         | Feb 2014 Hrs 15                        | 375.00          |
| 3/31/14                            | 3954       | ARLENE FIORELLI         | Mar., 2014 - 14 hrs.                   | 350.00          |
| Total Secretary - Compensation     |            |                         |  | <u>1,075.00</u> |
| <b>Web Page</b>                    |            |                         |  |                 |
| 1/15/14                            | 3917       | RAPHAEL WEBSCAPES, LLC  | Inv. #4041                             | 46.37           |
| 2/17/14                            | 3932       | RAPHAEL WEBSCAPES, LLC  | Inv. #4059                             | 38.10           |
| 3/26/14                            | 3945       | RAPHAEL WEBSCAPES, LLC  | Inv. #4101                             | 32.05           |
| Total Web Page                     |            |                         |  | <u>116.52</u>   |
| <b>Professional Fees</b>           |            |                         |  |                 |
| 4/3/14                             | 3955       | GEORGE R. PIPERNO, ESQ. | Re: Kinetic Skateboarding              | 1,121.85        |
| Total Professional Fees            |            |                         |  | <u>1,121.85</u> |
| <b>Miscellaneous</b>               |            |                         |  |                 |
| 2/26/14                            | 4544       | N. K. THAINE            | Gift Certificates Redeemed - 4         | 80.00           |
| Total Miscellaneous                |            |                         |  | <u>80.00</u>    |
| <b>Credit Card &amp; Bank Fees</b> |            |                         |  |                 |
| 1/31/14                            | CC FEES    |                         |  | 1,891.16        |
| 2/28/14                            | CC FEES    |                         |  | 521.59          |
| 3/11/14                            |            |                         | Cultural Events/Historical Society     | (532.88)        |
| Total Credit Card & Bank Fees      |            |                         |  | <u>1,879.87</u> |
| Total PfH Administration           |            |                         |  | <u>8,173.24</u> |

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| <b><u>Committee for Professionals</u></b> |            |                               |                      |                             |
| <b>Public Relations - Suasion</b>         |            |                               |                      |                             |
| 1/2/14                                    | 3907       | SUASION COMMUNICATIONS GROUP  | Jan.,2014-#PFH201054 | 312.00                      |
| 2/4/14                                    | 3922       | SUASION COMMUNICATIONS GROUP  | Feb.,2014-#PFH201055 | 312.00                      |
| 3/3/14                                    | 3938       | SUASION COMMUNICATIONS GROUP  | Mar.,2014-#PFH201057 | 312.00                      |
| 4/1/14                                    | 3948       | SUASION COMMUNICATIONS GROUP  | Apr.,2014-#PFH201058 | 312.00                      |
| Total Public Relations - Suasion          |            |                               |                      | <u>1,248.00</u>             |
| <b>Special Events</b>                     |            |                               |                      |                             |
| 2/11/14                                   | 3923       | IN THE KITCHEN COOKING SCHOOL | Networking Meeting   | 91.50                       |
| 2/11/14                                   | 3924       | BREADBOARD PLUS               | 12/06/13 Networking  | 296.66                      |
| 2/11/14                                   | 3925       | THE BISTRO @ HADDONFIELD      | Breakfast 02/07/14   | 300.00                      |
| 2/11/14                                   | 3926       | HADDONFIELD TAX SERVICE       |                      | 60.00                       |
| 2/11/14                                   | 3927       | THE BISTRO @ HADDONFIELD      | 9/10/13 Event        | 100.00                      |
| 3/12/14                                   | 3940       | MiaMare RISTORANTE            | Networking Meeting   | 350.00                      |
| 4/12/14                                   | 500798     | THE BRITISH CHIP SHOP         | Networking Meeting   | 360.00                      |
| Total Special Events                      |            |                               |                      | <u>1,558.16</u>             |
| <b>Web Page</b>                           |            |                               |                      |                             |
| 1/15/14                                   | 3917       | RAPHAEL WEBSCAPES, LLC        | Inv. #4041           | 231.79                      |
| 2/17/14                                   | 3932       | RAPHAEL WEBSCAPES, LLC        | Inv. #4059           | 190.50                      |
| 3/26/14                                   | 3945       | RAPHAEL WEBSCAPES, LLC        | Inv. #4101           | 192.30                      |
| Total Web Page                            |            |                               |                      | <u>614.59</u>               |
| Total Committee for Professionals         |            |                               |                      | <u>3,420.75</u>             |
| <b>TOTAL PFH SPENDING</b>                 |            |                               |                      | <b><u><u>50,033</u></u></b> |