

## **PARTNERSHIP FOR HADONFIELD, INC.**

### **Summary of Meeting: April 25, 2018 @ 8:25a.m. to 8:55a.m.**

Open Public Meetings Act announcement.

This meeting is being held under the Open Public Meetings Act. Adequate Notice of this meeting has been given to the Retrospect, the Courier-Post, and is posted on a bulletin board here in the Municipal Building. This announcement is made pursuant to the Open Public Meetings Act.

Attendance: Andrea Ranno Kathy Gold, Anne Picking, John Master, Susan Hodges, Colette Oswald, Jeff Kasko, Sue Maslowski

Staff: Remi Fortunato, Arlene Fiorilli, Susan Schmidt, Vin Parker

Absent: Jackie Russell, Sean Leonard, John Picking, Joe Lynch, Julie Beddingfield

#### **1. Chairperson's Comments (Susan Hodges)**

\* The Board of Trustees approved the minutes from the February 28, 2018 meeting.

#### **2. Treasurer's Report (Vin Parker)**

\* Vin distributed copies of the following documents: Partnership for Haddonfield Balance Sheet, April 23, 2018; PfH Profit & Loss, Jan – April 2018; PfH Transaction Detail by Account from January through April 2018. The Board of Trustees approved the Treasurer's report with the change of moving \$320 paid to Cross Culture from the Professional Committee to redeemed gift certificates.

### **3. Committee Reports**

#### **A) Administration**

\* The Board agrees to change the Partnership for Haddonfield meetings from ten a year to 6x per year. The dates in 2018 would be as follows: January 24, February 28, April 25, May 23, September 26, November 28.

\* Also, the Board agrees to change the time of meetings to 8:30a.m.

#### **B) Professionals (Anne Picking)**

The next Partnership for Haddonfield Professional Committee networking event is Thursday May 3 at Brandywine Living, 132 Warwick Road, at 5:30 p.m.

#### **C) Retail Retention and Recruitment (Remi Fortunato, John Master)**

\* Ninja's Little Toy House is opening at 7 Kings Highway East.

\* The Little Tuna, 141 Kings Highway East, has closed.

\* Taste of Olive is leaving at the end of June. 106 Kings Highway East has already been rented to a brewery.

\* Construction at Harrison's is expected to be ready in 2019.

#### **D) Marketing**

a) Event Updates (Kathy Gold)

\* Girls Night Out is tomorrow, Thursday April 26.

\* A variety of Business are celebrating the Royal Wedding on Saturday May 19.

\* Haddonfield's Night Market is scheduled for Thursday June 21, 4p.m. to 8p.m.

\* The Haddonfield Crafts and Fine Art Festival is July 7 and 8.

\* The Sidewalk Sale in August 2, 3, 4, and 5.

b) Public Relations (Susan Schmidt, Suasion Communications)

\* Copies of Suasion's Public Relations Recap for February – March – April 2018 were emailed to the Board. Susan also distributed copies at the meeting.

\* Bob Kelly's Town Takeover was hosted at the newly opened Haddonfield Donut Company, 16 Tanner Street. The filming was live on Fox 29 from 4 -10a.m. It was awesome coverage on Monday April 16.

\* Please Vote Haddonfield in USA Today's 10Best Readers' Choice Awards. Contest continues until May 14. We are currently in second place.

\* National Small Business Week is April 29 through May 5.

\* All Downtown Haddonfield's social media numbers have gone up.

### **E) Visual Enhancements**

No report.

### **4. Borough News (Jeff Kasko)**

The Borough's budget was introduced on Tuesday April 24 at the Commissioners meeting. The Partnership for Haddonfield's budget was passed last night without any questions from the public.

### **5. Board of Trustee Comments**

Sue Maslowski questioned the lack of cleanliness in the downtown. It was noted that the County is responsible for Kings Highway and Borough gets charged for that service.

### **6. Public Portion of the Meeting**

No one from the public was present at the meeting.

**\*\*Next Board Meeting: Wednesday, May 23, 2018, 8:30 a.m. in the Borough Hall Courtroom.**