

<u>PfH Banking Assets 1/31/23</u>	
Republic Bank	\$279,533.46
TD- Credit Card	\$37,653.41
TD Gift Card	\$11,519.14
Total:	\$328,706.01

	Financial Report as of 1/31/23	2023	2023
		Budget	Actuals
	PfH Assessment	\$250,000.00	\$250,000.00
	Sponsorship	\$0.00	\$0.00
	Craft & Fine Arts Festival	\$20,000.00	\$20,000.00
	Appropriated Surplus	\$17,000.00	\$17,000.00
	Total Income	\$287,000.00	\$287,000.00
<u>Expenses</u>		<u>BUDGET</u>	<u>2023 Spent</u>
	Retail Recruitment & Retention		
	Recruiting Expenses	\$1000.00	\$66.00
	Recruitment & Retention Grants	\$17,550.00	\$0.00
	COVID-19 grant	\$0.00	
	Total Retail Recruitment & Retention	\$18,550.00	\$66.00
	Marketing & Public Relations		
	Public Relations	\$18,500.00	\$0.00
	Website	\$10,500.00	\$179.00
	Ad Development	\$800.00	\$59.63
	Social Media Ads	\$10,000.00	\$584.23
	Advertising	\$17,500.00	\$232.06
	Yiftee BOGO	\$10,000.00	\$0.00
	Total Marketing & Public Relations	\$67,300.00	\$1,055.47
	PfH Administration		
	Executive Dir - Compensation & Health Benefits	\$88,166.00	\$6086.53
	Ambassador	\$13,700.00	0.00
	ED Phone/ Mifi	\$900.00	0.00
	Treasurer - Compensation	\$10,000.00	\$0.00
	Filing for Taxes	\$0.00	0.00
	Dropbox	\$650.00	\$54.00
	Constant Contact	\$1,500.00	\$125.00
	Legal Fees	\$0.00	\$0.00
	Misc. Expenses	\$0.00	\$533.00
	Insurance	\$1,300.00	\$0.00
	Professional Fees/Audit	\$6,500.00	0.00
	Membership & Seminar Fees	\$3,000.00	\$45.00
	Credit Card & Bank Fees	\$2,000.00	\$0.00

Total PfH Administration		\$127,716.00	\$6310.53
Networking Committee			
	Advertising/ Production	\$1,200.00	0.00
	Special Events & Advertising	\$7,000.00	\$0.00
Total Networking Committee		\$8,2000.00	\$0.00
Visual Enhancements			
	Haddy Lane	\$7,500.00	0.00
	Beautification Project	\$2,500.00	0.00
	OE/OL 100% Grant	\$10,500.00	\$17,500.00
	Christmas Lights	\$17,500.00	0.00
Total Visual Enhancements		\$30,500.00	\$0.00
Events Committee			
	Major Events	\$22,000.00	\$2,063.06
	Decorations	\$1,500.00	\$15.98
	Activation	\$850.00	\$0.00
	Analytics	\$384.00	\$0.00
	Entertainment	\$10,000.00	\$0.00
Total Events Committee		\$34,734.00	\$2,079.04
	Grand Total for Expenses	\$287,000.00	\$9,511.04
	Revenue	\$287,000.00	\$287,000.00
	Difference	\$0.00	-\$277,488.98