

<u>PfH Banking Assets 12/31/22</u>	
Republic Bank	\$303,709.43
TD- Credit Card	\$37,873.79
TD Gift Card	\$9,829.14
Total:	\$351,412.36

	Financial Report as of 12/31/22	2022	2022
		Budget	Actuals
	PfH Assessment	\$250,000.00	\$250,000.00
	Sponsorship	\$2,600.00	\$2,600.00
	Craft & Fine Arts Festival	\$15,000.00	\$15,000.00
	Appropriated Surplus	\$5,900.00	\$4,181.63
	Hddfold Foundation Grant	\$4,500.00	\$4,500.00
	COVID-19 Grant/ Hddfold Foundation		
	Total Income	\$278,000.00	\$276,281.63
<u>Expenses</u>		<u>BUDGET</u>	<u>2022 Spent</u>
	Retail Recruitment & Retention		
	Retail Coordinator - Wages	\$0.00	
	Payroll Added Costs	\$0.00	
	Recruiting Expenses	\$500.00	\$118.67
	Ambassador	\$4,500.00	\$1,116.00
	Recruitment & Retention Grants	\$23,000.00	\$7,487.00
	COVID-19 grant	\$0.00	
	Total Retail Recruitment & Retention	\$28,000.00	\$8,721.67
	Marketing & Public Relations		
	Public Relations	\$18,500.00	\$13,500.00
	COVID-19 expenses/Events		
	Website	\$0.00	\$265.00
	Ad Development	\$10,500.00	\$8,878.06
	Social Media Ads	\$7,000.00	\$5,238.74
	Advertising	\$14,500.00	\$13,597.57
	20% Discount Gift Certificate	\$10,000.00	\$10,066.54
	Major Events		
	Total Marketing & Public Relations	\$60,500.00	\$51,545.91
	PfH Administration		
	Executive Dir - Compensation & Health Benefits	\$85,400.00	\$81,408
	Furniture	\$2,700.00	\$427.28
	ED Phone/ Mifi	\$780.00	
	Treasurer - Compensation	\$16,800.00	\$9,100.00
	Filing for Taxes	\$1,500.00	
	Secretary - Compensation	\$0.00	

	Salary and Wage - staff	\$0.00	
	Dropbox	\$545.00	\$611.00
	Constant Contact	\$1,500.00	\$1,233.00
	Special Projects		
	Legal Fees		
	Misc. Expenses	\$0.00	\$533.00
	Web Page		
	Treasurer Expenses		
	Secretary Expenses		
	Insurance	\$1,300.00	\$1,176.00
	Professional Fees/Audit	\$6,500.00	
	Membership & Seminar Fees	\$3,000.00	\$655.00
	Credit Card & Bank Fees	\$2,000.00	\$345.25
	Total PfH Administration	\$122,025.00	\$95,488.53
	Networking Committee		
	Website		\$0.00
	Advertising	\$1,600.00	\$717.11
	Special Events & Advertising	\$4,000.00	\$2,737.73
	Total Networking Committee	\$5,600.00	\$3,454.84
	Visual Enhancements		
	Beautification Project	\$7,500.00	
	Christmas Lights	\$17,000.00	\$17,200.00
	Saturday Trash Pickup	\$7,000.00	
	Total Visual Enhancements	\$31,500.00	\$17,200.00
	Events Committee		
	Major Events	\$20,000.00	\$17,171.95
	Decorations	\$1,200.00	\$1,354.00
	Activation	\$664.00	\$656.00
	Analytics	\$384.00	\$384.00
	Entertainment	\$8,127.00	\$6,597.42
	Total Events Committee	\$30,375.00	\$27,208.37
	Grand Total for Expenses	\$278,000.00	\$203,619.32
	Revenue	\$278,000.00	\$276,281.63
	Difference	\$0.00	-\$72,662.31