

<u>PfH Banking Assets 3/31/23</u>	
Republic Bank	\$324,143.07
TD- Credit Card	\$34,153.41
TD Gift Card	\$11,969.14
Total:	\$370,265.62

	Financial Report as of 1/31/23	2023	2023
		Budget	Actuals
	PfH Assessment	\$250,000.00	\$250,000.00
	Sponsorship	\$0.00	\$0.00
	Craft & Fine Arts Festival	\$20,000.00	\$20,000.00
	Appropriated Surplus	\$17,000.00	\$17,000.00
	Total Income	\$287,000.00	\$287,000.00
<u>Expenses</u>		<u>BUDGET</u>	<u>2023 Spent</u>
	Retail Recruitment & Retention		
	Recruiting Expenses	\$1000.00	\$317.81
	Recruitment & Retention Grants	\$17,500.00	\$0.00
	COVID-19 grant	\$0.00	
	Total Retail Recruitment & Retention	\$18,550.00	\$317.81
	Marketing & Public Relations		
	Public Relations	\$18,500.00	\$0.00
	Website	\$10,500.00	\$179.00
	Ad Development	\$800.00	\$176.89
	Social Media Ads	\$10,000.00	\$1,266.00
	Advertising	\$17,500.00	\$706.10
	Yiftee BOGO	\$10,000.00	\$0.00
	Total Marketing & Public Relations	\$67,300.00	\$2,328.54
	PfH Administration		
	Executive Dir - Compensation & Health Benefits	\$88,166.00	\$18,704.08
	Ambassador	\$13,700.00	0.00
	ED Phone/ Mifi	\$900.00	0.00
	Treasurer - Compensation	\$10,000.00	\$833.33
	Filing for Taxes	\$0.00	0.00
	Dropbox	\$650.00	\$171.64
	Constant Contact	\$1,500.00	\$375.00
	Legal Fees	\$0.00	\$0.00
	Misc. Expenses	\$0.00	0.00
	Insurance	\$1,300.00	\$0.00
	Professional Fees/Audit	\$6,500.00	0.00
	Membership & Seminar Fees	\$3,000.00	\$162.64

	Credit Card & Bank Fees	\$2,000.00	\$0.00
Total PfH Administration		\$127,716.00	\$20,246.69
Networking Committee			
	Advertising/ Production	\$1,200.00	0.00
	Special Events & Advertising	\$7,000.00	\$1,830.15
Total Networking Committee		\$8,2000.00	\$1,830.15
Visual Enhancements			
	Haddy Lane	\$7,500.00	0.00
	Beautification Project	\$2,500.00	0.00
	OE/OL 100% Grant	\$10,500.00	\$17,500.00
	Christmas Lights	\$17,500.00	0.00
Total Visual Enhancements		\$30,500.00	\$0.00
Events Committee			
	Major Events	\$22,000.00	\$2,163.06
	Decorations	\$1,500.00	\$15.98
	Activation	\$850.00	\$0.00
	Analytics	\$384.00	\$468.00
	Entertainment	\$10,000.00	\$0.00
Total Events Committee		\$34,734.00	\$2,647.23
Grand Total for Expenses		\$287,000.00	\$27,3170.23
Revenue		\$287,000.00	\$287,000.00
Difference		\$0.00	-\$259,629.77

<u>Yiftee Report</u>	
Yiftee Gift Certificates Sold	\$35,825.00
Total Redeemed:	\$18,526.60
Left to be Redeemed:	\$17,298.40