

<u>PfH Banking Assets 8/31/23</u>	
<b>Republic Bank</b>	\$304,868.89
<b>TD- Credit Card</b>	\$34,676.12
<b>TD Gift Card</b>	\$10,443.39
<b>Total:</b>	<b>\$349,978.40</b>

	<b>Financial Report as of 8/31/23</b>	<b>2023</b>	<b>2023</b>
		Budget	Actuals
	PfH Assessment	\$250,000.00	\$250,000.00
	Sponsorship	\$0.00	\$0.00
	Craft & Fine Arts Festival	\$20,000.00	\$20,000.00
	Appropriated Surplus	\$17,000.00	\$17,000.00
	Total Income	\$287,000.00	\$287,000.00
<u>Expenses</u>		<b><u>BUDGET</u></b>	<b><u>2023 Spent</u></b>
<b>Retail Recruitment &amp; Retention</b>			
	Recruiting Expenses	\$1000.00	\$627.97
	Recruitment & Retention Grants	\$17,500.00	\$4,544.65
	COVID-19 grant	\$0.00	
	<b>Total Retail Recruitment &amp; Retention</b>	<b>\$18,550.00</b>	<b>\$5,172.62</b>
<b>Marketing &amp; Public Relations</b>			
	Public Relations	\$18,500.00	\$35.80
	Website	\$10,500.00	\$358.40
	Ad Development	\$800.00	\$470.04
	Social Media Ads	\$10,000.00	\$3,778.00
	Advertising	\$17,500.00	\$3,778.82
	Yiftee BOGO	\$10,000.00	\$0.00
	<b>Total Marketing &amp; Public Relations</b>	<b>\$67,300.00</b>	<b>\$8,421.06</b>
<b>PfH Administration</b>			
	Executive Dir - Compensation & Health Benefits	\$88,166.00	\$58,256.16
	Ambassador	\$13,700.00	0.00
	ED Phone/ Mifi	\$900.00	\$139.20
	Treasurer - Compensation	\$10,000.00	\$4,999.98
	Filing for Taxes	\$0.00	0.00
	Dropbox	\$650.00	\$441.64
	Constant Contact	\$1,500.00	\$1,040.00
	Legal Fees	\$0.00	\$0.00
	Misc. Expenses	\$0.00	0.00
	Insurance	\$1,300.00	\$233.00
	Professional Fees/Audit	\$6,500.00	0.00
	Membership & Seminar Fees	\$3,000.00	\$271.66

	Credit Card & Bank Fees	\$2,000.00	\$2.00
<b>Total PfH Administration</b>		<b>\$127,716.00</b>	<b>\$29,701.90</b>
<b>Networking Committee</b>			
	Advertising/ Production	\$1,200.00	0.00
	Special Events & Advertising	\$7,000.00	\$2,523.51
<b>Total Networking Committee</b>		<b>\$8,2000.00</b>	<b>\$2,523.51</b>
<b>Visual Enhancements</b>			
	Haddy Lane	\$7,500.00	0.00
	Beautification Project	\$2,500.00	0.00
	OE/OL 100% Grant	\$10,500.00	0.00
	Christmas Lights	\$17,500.00	0.00
<b>Total Visual Enhancements</b>		<b>\$30,500.00</b>	<b>\$0.00</b>
<b>Events Committee</b>			
	Major Events	\$22,000.00	\$3,774.33
	Decorations	\$1,500.00	\$458.58
	Activation	\$850.00	\$0.00
	Analytics	\$384.00	\$468.00
	Entertainment	\$10,000.00	\$2,600.00
<b>Total Events Committee</b>		<b>\$34,734.00</b>	<b>\$7,300.91</b>
<b>Grand Total for Expenses</b>		<b>\$287,000.00</b>	<b>\$88,801.74</b>
<b>Revenue</b>		<b>\$287,000.00</b>	<b>\$287,000.00</b>
<b>Difference</b>		<b>\$0.00</b>	<b>-\$198.198.26</b>

<b><u>Yiftee Report (8/31/23)</u></b>	
<b>Yiftee Gift Certificates Sold</b>	\$39,175.00
<b>Total Redeemed:</b>	\$24,998.43
<b>Left to be Redeemed:</b>	\$14,176.57

<b><u>Paper Gift Card Report (8/31/23)</u></b>	
<b>Left to Be Redeemed</b>	\$54,430.65

<b><u>Checks Written Report (8/31/23)</u></b>	<b>Amount</b>	<b>Note</b>
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<b>#1573/ 6/2/23</b>	\$2,044.65	Patricia Mullica Hill, Retention Grant
<b>#1574/ 6/2/23</b>	\$2,500	Passariello's, Retention Grant
<b>#1575/ 6/2/23</b>	\$1,223.00	ED Benefits Fund (June)
<b>#1576/ 7/19/23</b>	\$1,223.00	ED Benefits Fund (July)
<b>#1577/ 8/1/2023</b>	\$1,500	Nate Kahn, Street Feast Artist
<b>#1578/ 8/1/2023</b>	\$200	Kate Hall/ Street Feast Artist
<b>#1579/ 8/1/23</b>	\$200	Corey Ross-Jenkinson/ Street Feast Artist
<b>#1580/ 8/17/203</b>	\$750	Charles Hughes/ Mrs. Clause Deposit
<b>#1581/ 8/17/2023</b>	\$1,223.00	ED Benefits Fund (Aug)
<b>#1582/ 08/17/2023</b>	\$8.62	State of NJ/ Workman's Comp Tax