

PARTNERSHIP FOR HADONFIELD, INC.

Summary of Meeting: January 23, 2019 @ 8:30 a.m. to 9:00 a.m.

Open Public Meetings Act announcement.

This meeting is being held under the Open Public Meetings Act. Adequate Notice of this meeting has been given to the Retrospect, the Courier-Post, and is posted on a bulletin board here in the Municipal Building. This announcement is made pursuant to the Open Public Meetings Act.

Attendance: Andrea Ranno, Kathy Gold, Anne Picking, John Master, Jeff Kasko,
John Picking, Julie Beddingfield, Susan Hodges, Marcello De Feo
Absent: Sue Maslowski, Collete Oswald, Sean Leonard, Laura Link
Staff: Remi Fortunato, Arlene Fiorilli, Vin Parker

1. Chairperson's Comments (Susan Hodges)

* The Board of Trustees approved the minutes from the November 28, 2018 meeting.

2. Treasurer's Report (Vin Parker)

* Vin distributed copies of the following documents: Partnership for Haddonfield Balance Sheet, at January 23, 2019; PfH Profit & Loss, Jan – December 2018; PfH Month of December 2018 Major Spending Categories; PfH Transaction Detail By Account, January through December 2018.

The Board of Trustees approved the Treasurer's report as presented.

3. Committee Reports

A) Administration

* Welcome to Marcello as our newest proposed Board member, owner of Valente's Italian Specialties.

B) Professionals (Anne Picking)

* The next professional event is Friday, February 1, 8 a.m. at the Haddonfield Inn, 44 West End Avenue, Haddonfield. The Inn will cater this networking breakfast.

C) Retail Retention and Recruitment (Remi Fortunato, John Master)

* Posh Pop Bakeshop, The Picket Fence & Garden Tea Room, Stella & Toni Doll Shop closed.

* The Little Hen will open at 220 Kings Highway East with seating for 20 as a French Bistro.

D) Marketing

a) Event Updates (Kathy Gold, John Picking)

*It was a successful holiday season and a great year for most businesses.

*Sidewalk Sale is this Thursday, Friday, Saturday and Sunday.

*GALentine Chocolate Crawl is Thursday February 7 from 6p.m. to 9p.m. with 19 stores participating.

*Uncorked is Saturday February 23, 1p.m. to 4p.m.

*A record amount of discounted gift certificates were sold this December totaling \$62,790 in three hours.

b) Public Relations

* Copies of Suasion's Public Relations Recap, October – November 2018, were emailed to the Board.

E) Visual Enhancements No report.

4. Borough News (Jeff Kasko) No report.

5. Board of Trustee Comments No comments.

6. Public Portion of the Meeting No members of the public were in attendance.

****Next Board Meeting: Wednesday, February 27, 2019 @ 8:30 a.m. in the Borough Hall Courtroom.**