

PARTNERSHIP FOR HADDONFIELD, INC.

Admin Committee Minutes: Thursday, May 11, 2023 – 3:03 PM – 3:24 PM

Open Public Meetings Act announcement.

This meeting is being held under the Open Public Meetings Act. Adequate Notice of this meeting has been given to the Retrospect, the Courier-Post, and is posted on Borough social media, the Borough website as well as on the bulletin board of the Municipal Building.

This announcement is made pursuant to the Open Public Meetings Act.

Board Attendance: Sean Leonard, Scott Leonard, Gary Klosner, Adam Puff,

Absent: Abigail Sparrow, Colleen Bianco-Bezich

Staff: Michael Marciante (Executive Director),

*The Admin Committee approved the Minutes from March 8., 2023. Adam made the motion, Sean seconded it.

* Michael introduced the Public Relations Request for Proposals to the Admin Committee. Michael discussed the SWOT analysis and answered questions from Admin members. Michael provided a background of working with Joana McDonnell and current PR efforts. Michael noted the importance to delegate responsibilities for public relations.

* Michael gave the Admin Committee the options for rewarding/ rejecting an RFP in regards to how the PR RFP is written. The Admin Committee isn't rewarding, just recommends to the full committee.

*Sean proposed that the Marketing Committee review the proposals before the full Board meeting. The Admin Committee unanimously approved the delegation to the Marketing Committee to review. Sean made the motion, and Adam seconded it.

The Committee adjourned the Meeting.

Next Meeting: TBD