

PARTNERSHIP FOR HADONFIELD, INC.

AGENDA: Wednesday, March 17, 2021 @ 9:05 a.m. to 10:20 a.m.

Open Public Meetings Act announcement.

This meeting is being held under the Open Public Meetings Act. Adequate Notice of this meeting has been given to the Retrospect, the Courier-Post, and is posted on Borough social media, the Borough website as well as on the bulletin board the Municipal Building.

This announcement is made pursuant to the Open Public Meetings Act.

The Board of Trustees of the Partnership for Haddonfield, Inc. hereby clarify that the officers of the organization are as follows:

Chairperson	Susan Hodges
Treasurer	Vincent Parker
Secretary	Arlene Fiorilli
Duly recorded, Arlene Fiorilli Secretary PFH	

Attendance: Susan Hodges, Colleen Bezich, Andrea Miller, Adam Puff, John Master, Anne Picking, Bob Hochgertel, Sean Leonard

Absent: Gary Klosner, Andrea Ranno, Matt Cowperthwait

Staff: Arlene Fiorilli, Sharon McCullough, Remi Fortunato, Susan Schmidt

Chairperson's Comments

* The minutes from the March 3 Pfh Board meeting were unanimously approved by the Board of Trustees.

Administration

- * Camden County Membership renewal fee was tabled to a future meeting after more businesses weigh in on the decision.
- * Susan Hodges was sad to say that Remi resigned effective March 19. This resignation was unanimously approved by the Board. Susan thanked Remi and appreciated her efforts through the years. Remi expressed that it was a pleasure to be part of the Pfh.
- * A committee was formed to create job descriptions going forward to fill this vacancy. Colleen, Susan, Sean and Adam will meet to start the process as soon as possible.
- *The Pfh board had two resignations. With Bob moving up from being an alternate to a retail slot, a landlord and another alternate is needed for a complete board. Resumes for applicants was circulated to the board. Commissioners recommended Scott Leonard to fill the landlord position and Jackie Russell to be assigned as an alternate. The Board made a motion and passed unanimously to support both Scott Leonard and Jackie Russell as the new members of the Pfh Board.

Marketing

- * Andrea Miller expressed disappointment with the notable lack of support during night events. Only a few stores remain open until 9 p.m. A memo will be distributed requesting businesses to commit to staying open. A few survey questions will be included to understand the reasons for the lack of participation. It is anticipated that a variety of strategies for reimagining events, expanding requirements from the businesses for a variety of grants, providing staff support on the night of events as well as other options to re-spark events will be subsequently discussed.

Recruitment and Retention Committee

- * Bread Board Plus submitted a retention grant for \$2500. The Board unanimously approved the request.
- * Café Lift is a business that Remi has worked with for 2 ½ years. They will be located at 142-144 Kings Highway East. It will be opened 7 days a week from 7a.m. to 4 p.m. Their seven-year lease has two five-year options. They are eligible for two months rent and fit out costs for a total of \$15,000. The Board's motion was approved unanimously.

Public Portion of the Meeting

- * Sharon asked that Retention and Recruitment Committee have meetings to review current retention and recruitment grants applications. The hope is to possibly implement through landlord leases requirement of hours similar to a mall situation.
- * The next Partnership for Haddonfield meeting is Wednesday, April 21, 9 a.m.