

## **PARTNERSHIP FOR HADDONFIELD, INC.**

**Minutes: Wednesday, January 22, 2025 from 8:32 a.m. to 9:37 a.m.**

Open Public Meetings Act announcement.

This meeting is being held under the Open Public Meetings Act. Adequate Notice of this meeting has been given to the Retrospect, the Courier-Post, and is posted on Borough social media, the Borough website as well as on the bulletin board of the Municipal Building.

This announcement is made pursuant to the Open Public Meetings Act.

The Board of Trustees of the Partnership for Haddonfield, Inc. hereby clarifies that the officers of the organization is as follows:

Chairperson	Sean Leonard
Vice-Chair	Andrea Ranno
Treasurer	Gary Klosner
Secretary	-
Duly recorded,	
Michael Marciante - Executive Director	

Attendance: Abigail Sparrow, Adam Puff, Bob Hochgertel, Dan Silvestri, Gary Klosner, Scott Leonard, Sean Leonard

Telecommute: Andrea Ranno, Colleen Bianco Bezich, Jackie LaMania-Russell, Tricia MaGrann, Michelle Gillen-Doobrajh, Morgan Falasca,

Staff: Michael Marciante

### **Chairperson's Comments**

\* No Comments from the Chairperson. The Board unanimously approved the Minutes from the December 4, 2024 meeting. Adam made the motion, Bob seconded it.

### **Public Portion of the Meeting**

\* No comment from the Public.

**The Board voted to go into closed session. Sean made the motion, Gary seconded it.**

### **Treasurer's Report (Gary Klosner)**

\*Michael presented the Financials, Gary provided a verbal report. Michael noted the Board had a surplus of \$48,000+. Sean asked if part of that surplus came from the Crafts Festival, Michael confirmed. The Board approved the 2024 Financials; Sean made the motion, Bob seconded it.

### **Committee Reports**

#### **1. Administration (Sean Leonard)**

\* The Board approved the 2025 Committees.

#### **2. Retail Retention and Recruitment (Adam Puff)**

\* No report from RRR was given; no action at this time.

#### **3. Marketing ()**

\* Michael thanked Abigail for her 2 years of service as Marketing Chair; turning to the Board looking for a Board member to be nominated for the position; no nominations at this time. Abigail reassured that the budget was completed and ready for 2025 – as that was her final send-off; Michael confirmed.

\*Michael added a push for Haddon Ave businesses who are managing with the added construction happening on Haddon Ave.

#### **4. Visual Enhancements (Scott Leonard)**

\* Scott presented the Visual Enhancements ongoing projects. The Committee collected and presented Board member feedback on lighting and planters utilized by businesses. The Committee is recommending LED backlighting with white lights throughout the year and other decorations throughout the year. Sean noted that this was not the prerogative of previous Commissioners. Scott continued with wayfinding signage and implementation. Colleen requested VEC work with HPC as part of the overall wayfinding discussion.

#### **5. Events (Colleen Bianco Bezich)**

\* Colleen thanked everyone who helped uplift Candlelight Shopping and Tree Lighting; reporting a successful Cocoa Walk and the positive effects of Per Diem staff. Technical difficulties interrupted Colleen's report. Colleen continued with information on a phenomenal Souper Bowl and asked the Board to help find ways to improve; noting that without the County's donation of the tent, there would be no donation to Cathedral Kitchen. Colleen shouted out to the Haddonfield Police and DPW for their help with the event.

#### **Executive Director's Report**

\* Michael provided information about the possible Executive Director's dinner in Downtown Haddonfield during the Main Street America conference in April. Bob offered to host the Director's at Kings Road Brewing Co.

#### **Mayor's Report**

\* Colleen reported that Parking revenue for 2024 brought in over \$500,000 in revenue. Colleen also reported to the Borough on an Emergency Mgmt plan to incorporate overall costs into the budget. Feb. 10 is the deadline to pass the Woodmont and Lulworth Hall developments with a Ribbon Cutting planned in April. American Water is doing the same restoration of piping for residential and as part of the Haddon Ave projection. Municipal election is May; all three seats are up.

#### **Administrator's Report**

\* No report at this time.

#### **Old Business**

\* Restaurant Week is March 4-9, 2025.

#### **New Business**

\* Adam noted the Board should look at the budget to bring in a second employee to help Michael.

**The Board unanimously voted to adjourn the meeting.**

#### **NEXT MEETING:**

**2025 Meetings: February 26, April 23, May 28, July 23, September 17, December 3**