

<u>PfH Banking Assets 6/30/2025</u>	
Fulton Bank	\$190,592.39
PNC Money Market	\$186,046.97
TD Gift Card	\$ 37,644.57
Total:	\$418,283.93

Fund Balance 4/30/2025	
Liabilities	\$55,894.17
Money Market Account	\$186,046.97
Balance:	\$176,342.79

	Financial Report as of 6/30/2025	2025	2025
		Budget	Actuals
	PfH Assessment	\$250,000.00	\$250,000.00
	Sponsorship/ Event Revenue	\$7,000.00	\$7,000.00
	Appropriated Surplus	\$48,050.00	\$48,050.00
	Money Market Interest	\$2,500.00	\$2,500.00
	Total Income	\$307,550.00	\$307,550.00
<u>Expenses</u>		<u>BUDGET</u>	<u>2025 Spent</u>
	Retail Recruitment & Retention		
	Recruiting Expenses	\$1,250.00	\$127.38
	Recruitment & Retention Grants	\$7,500.00	\$3112.50
	Outdoor Planters Grant	\$5,100.00	\$2,600.00
	Total Retail Recruitment & Retention	\$13,850.00	\$5,839.88
	Marketing & Public Relations		
	Graphics Design/ PR	\$3,000.00	\$0.00
	Website	\$2,500.00	\$0.00
	Ad Development	\$1,000.00	\$559.61
	Social Media Ads	\$11,000.00	\$3,238.23
	Videography/ Photography	\$14,150.00	\$3,960.72
	PATCO Ads	\$16,500.00	\$8,842.5
	Advertising	\$12,800.00	\$893.91
	R&D	\$3,000.00	\$0.00
	Printing	\$7,000.00	\$2820.22
	Yiftee BOGO	\$7,500.00	\$550.00
	Total Marketing & Public Relations	\$78,450.00	\$20,865.19
	PfH Administration		
	Executive Dir - Compensation & Health Benefits	\$93,105.00	\$48,141.62
	Office/ Storage	\$0.00	\$1,559.27
	Treasurer - Compensation	\$11,875.00	\$5,341.66
	Dropbox	\$805.00	\$540.00
	Constant Contact	\$1,950.00	\$1020.00

	Legal Fees	\$0.00	\$0.00
	Misc. Expenses	\$0.00	\$0.00
	Insurance	\$1,550.00	\$507.45
	Professional Fees/Audit	\$7,500.00	\$0.00
	Membership & Seminar Fees	\$3,000.00	\$227.83
	Credit Card & Bank Fees	\$2,000.00	\$35.00
Total PfH Administration		\$124,510.00	\$57,372.83
Visual Enhancements			
	Haddy Lane	\$8,550.00	\$1,673.78
	Kings Court	\$0.00	\$0.00
	Christmas Lights	\$17,500.00	\$0.00
	Wayfair Signs	\$7,265.00	\$0.00
	LED Lights	\$3,000.00	\$0.00
Total Visual Enhancements		\$36,315.00	\$710.55
Events Committee			
	Major Events	\$35,500.00	\$15,202.67
	Decorations	\$2,600	\$664.78
	Per Diem Help	\$4,250.00	\$768.07
	Analytics	\$575.00	\$468.00
	Entertainment	\$11,500.00	\$1,850.00
Total Events Committee		\$54,425.00	\$18,953.52
Grand Total for Expenses		\$307,550.00	\$104,705.20
Revenue		\$307,550.00	\$307,550.00
Difference		\$0.00	-\$202,844.80

<u>Yiftee Report (July 17, 2025)</u>	2204 Redemptions (+96)
Yiftee Gift Certificates Sold (2,178)	\$126,516.00 <i>(+\$2,580)</i>
Total Redeemed:	\$82,508.18 <i>(+3,284.50)</i>
Left to be Redeemed:	\$44,007.82 <i>(-704.50)</i>

<u>Revenue</u>	
<i>Street Feast Revenue</i>	\$2,930.00
<i>Money Market 7 Revenue</i>	\$882.37
<u>Paper Gift Card Report (April 25)</u>	
<i>Left to Be Redeemed</i>	\$47,061.65