

<u>PfH Banking Assets 8/31/2025</u>	
Fulton Bank	\$292,720.58
PNC Money Market	\$186,878.54
TD Gift Card	\$ 37,644.57
Total:	\$517,243.69

Fund Balance 8/31/2025	
Liabilities	\$55,894.17
Money Market Account	\$186,878.54
Balance:	\$274,470.98

	Financial Report as of 8/31/2025	2025	2025
		Budget	Actuals
	PfH Assessment	\$250,000.00	\$250,000.00
	Sponsorship/ Event Revenue	\$7,000.00	\$7,000.00
	Appropriated Surplus	\$48,050.00	\$48,050.00
	Money Market Interest	\$2,500.00	\$2,500.00
	Total Income	\$307,550.00	\$307,550.00
<u>Expenses</u>		<u>BUDGET</u>	<u>2025 Spent</u>
	Retail Recruitment & Retention		
	Recruiting Expenses	\$1,250.00	\$127.38
	Recruitment & Retention Grants	\$7,500.00	\$3112.50
	Outdoor Planters Grant	\$5,100.00	\$2,600.00
	Total Retail Recruitment & Retention	\$13,850.00	\$6,932.97
	Marketing & Public Relations		
	Graphics Design/ PR	\$3,000.00	\$0.00
	Website	\$2,500.00	\$0.00
	Ad Development	\$1,000.00	\$769.22
	Social Media Ads	\$11,000.00	\$4,658.61
	Videography/ Photography	\$14,150.00	\$6,083.00
	PATCO Ads	\$16,500.00	\$11,888.50
	Advertising	\$12,800.00	\$893.91
	R&D	\$3,000.00	\$0.00
	Printing	\$7,000.00	\$3,834.93
	Yiftee BOGO	\$7,500.00	\$550.00
	Total Marketing & Public Relations	\$78,450.00	\$28,678.17
	PfH Administration		
	Executive Dir - Compensation & Health Benefits	\$93,105.00	\$62,291.41
	Office/ Storage	\$0.00	\$1,883.41
	Treasurer - Compensation	\$11,875.00	\$7,129.66
	Dropbox	\$805.00	\$540.00
	Constant Contact	\$1,950.00	\$1,390.00

	Legal Fees	\$0.00	\$0.00
	Misc. Expenses	\$0.00	\$0.00
	Insurance	\$1,550.00	\$984.50
	Professional Fees/Audit	\$7,500.00	\$0.00
	Membership & Seminar Fees	\$3,000.00	\$227.83
	Credit Card & Bank Fees	\$2,000.00	\$35.00
	Total PfH Administration	\$124,510.00	\$74,481.81
	Visual Enhancements		
	Haddy Lane	\$8,550.00	\$2,405.66
	Kings Court	\$0.00	\$0.00
	Christmas Lights	\$17,500.00	\$0.00
	Wayfair Signs	\$7,265.00	\$0.00
	LED Lights	\$3,000.00	\$0.00
	Total Visual Enhancements	\$36,315.00	\$2,405.66
	Events Committee		
	Major Events	\$35,500.00	\$18,221.13
	Decorations	\$2,600	\$664.78
	Per Diem Help	\$4,250.00	\$1,968.07
	Analytics	\$575.00	\$468.00
	Entertainment	\$11,500.00	\$3,750.00
	Total Events Committee	\$54,425.00	\$25,071.98
	Grand Total for Expenses	\$307,550.00	\$137,570.59
	Revenue	\$307,550.00	\$307,550.00
	Difference	\$0.00	-\$169,979.41

<u>Yiftee Report (September 12, 2025)</u>	2358 Redemptions (+154)
Yiftee Gift Certificates Sold (2,243)	\$128,236.00 (+\$1,720)
Total Redeemed:	\$87,066.94 (+4,558.76)
Left to be Redeemed:	\$41,169.06 (-2,838.76)

<u>Revenue</u>	
Networking Revenue	\$1,500.00
<i>Street Feast Revenue</i>	\$1,675.00
<i>Borough Tax Assessment/ Credit</i>	\$125,501.14
<i>Fall Sponsorship:</i>	\$4,720 .00
<i>HNM Fees + ED Dinner Fees (PAYPAL)</i>	\$3,747.80
<i>Money Market Revenue</i>	\$831.57
<u>Paper Gift Card Report (April 25)</u>	
<i>Left to Be Redeemed</i>	\$47,061.65

