

<u>PfH Banking Assets 11/30/2025</u>	
Fulton Bank	\$210,485.52
PNC Money Market	\$187,752.18
TD Gift Card	\$ 37,594.57
Total:	\$435,832.27

Fund Balance 11/30/2025	
Liabilities	\$55,844.14
Money Market Account	\$187,752.18
Balance:	\$192,235.95

	Financial Report as of 11/30/2025	2025	2025
		Budget	Actuals
	PfH Assessment	\$250,000.00	\$250,000.00
	Sponsorship/ Event Revenue	\$7,000.00	\$7,000.00
	Appropriated Surplus	\$48,050.00	\$48,050.00
	Money Market Interest	\$2,500.00	\$2,500.00
	Total Income	\$307,550.00	\$307,550.00
<u>Expenses</u>		<u>BUDGET</u>	<u>2025 Spent</u>
	Retail Recruitment & Retention		
	Recruiting Expenses	\$1,250.00	\$557.17
	Recruitment & Retention Grants	\$6,900.00	\$6,819.64
	Outdoor Planters Grant	\$2,600.00	\$2,600.00
	Total Retail Recruitment & Retention	\$10,550.00	\$9,976.81
	Marketing & Public Relations		
	Graphics Design/ PR	\$3,000.00	\$0.00
	Website	\$2,500.00	\$185.86
	Ad Development	\$1,000.00	\$897.14
	Social Media Ads	\$11,000.00	\$9,551.14
	Videography/ Photography	\$14,150.00	\$8,706.19
	PATCO Ads	\$16,500.00	\$13,093.50
	Advertising	\$12,800.00	\$1,178.98
	R&D	\$3,000.00	\$0.00
	Printing	\$7,000.00	\$5,826.82
	Yiftee BOGO	\$7,500.00	\$9,500.00
	Total Marketing & Public Relations	\$78,450.00	\$48,939.66
	PfH Administration		
	Executive Dir - Compensation & Health Benefits	\$93,105.00	\$84,378.82
	Office/ Storage	\$0.00	\$2,587.55
	Treasurer - Compensation	\$11,875.00	\$8,868.66
	Dropbox	\$805.00	\$540.00
	Constant Contact	\$1,950.00	\$1,760.00

	Legal Fees	\$0.00	\$0.00
	Misc. Expenses	\$0.00	\$0.00
	Insurance	\$1,550.00	\$1,183.50
	Professional Fees/Audit	\$7,500.00	\$0.00
	Membership & Seminar Fees	\$3,000.00	\$842.75
	Credit Card & Bank Fees	\$2,000.00	\$35.00
Total PfH Administration		\$124,510.00	\$100,296.28
Visual Enhancements			
	Haddy Lane	\$8,550.00	\$3,137.54
	Kings Court	\$0.00	\$0.00
	Christmas Lights	\$17,500.00	17,500.00
	Wayfair Signs	\$7,265.00	\$0.00
	LED Lights	\$3,000.00	\$0.00
Total Visual Enhancements		\$36,315.00	\$20,637.54
Events Committee			
	Major Events	\$37,500.00	\$27,555.88
	Decorations	\$2,900.00	\$2,985.03
	Per Diem Help	\$4,250.00	\$3,523.07
	Analytics	\$575.00	\$468.00
	Entertainment	\$12,000.00	\$10,712.00
Total Events Committee		\$57,225.00	\$45,243.98
Grand Total for Expenses		\$307,550.00	\$137,570.59
Revenue		\$307,550.00	\$307,550.00
Difference		\$0.00	-\$169,979.41

<u>Yiftee Report (December 1, 2025)</u>	2443 Redemptions (+85)
Yiftee Gift Certificates Sold (2432)	\$136,516 (+\$8,280)
Total Redeemed:	\$90,124.27 (+3,057.33)
Left to be Redeemed:	\$46,391.73 (-5,222.67)

<u>Revenue</u>	
Revenue	\$9,633.00
<i>Money Market Revenue</i>	\$1,186.57
<u>Paper Gift Card Report (April 25)</u>	
<i>Left to Be Redeemed</i>	\$47,061.65