

PARTNERSHIP FOR HADDONFIELD, INC.

Minutes: Wednesday, September 17, 2025, from 8:30 a.m. to 9:04 a.m.

Open Public Meetings Act announcement.

This meeting is being held under the Open Public Meetings Act. Adequate Notice of this meeting has been given to the Retrospect, the Courier-Post, and is posted on the Borough social media the Borough website as well as on the bulletin board of the Municipal Building.

This announcement is made pursuant to the Open Public Meetings Act.

The Board of Trustees of the Partnership for Haddonfield, Inc. hereby clarifies that the officers of the organization is as follows:

Chairperson	Sean Leonard
Vice-Chair	Andrea Ranno
Treasurer	Gary Klosner
Secretary	-
Duly recorded, Michael Marciante - Executive Director	

Attendance: Adam Puff, Bob Hochgertel, Abigail Sparrow, Scott Leonard, Dan Silvestri, Mike O'Rourke, Jackie LaMania-Russell, Sean Leonard.

Absent: Andrea Ranno, Tricia MaGrann, Gary Klosner, Itir Cole,

Telecommute: Morgan Falasca,

Staff: Michael Marciante, Sharon McCullough

Chairperson's Comments

* Sean announced to the Board that he is stepping down at the end of the year, having served 16 years. The Board thanked Sean for his service. The Board unanimously approved the July 17, 2025, Minutes, except Mike O'Rourke, who abstained. Adam made the motion, and Abigail seconded it.

Public Portion of the Meeting

* No comments from the public.

Treasurer's Report (Gary Klosner)

- Michael gave the Treasurer's Report in Gary's absence. The Board unanimously approved the financials; Scott made the motion, and Sean seconded it.

Committee Reports

1. Administration (Sean Leonard)

* The Board reviewed comments made about the Networking meetings. Sean broke down why changes were made previously and the improvements to the Networking events.

* The Board approved the transfer of funds from RRR to Events to enhance the holidays. Scott made the motion, and Jackie seconded it.

* The Board approved a policy to apply any Retail/ Retention Grants to the following year's budget if they are received in the 4th Quarter. Sean made the motion, and Abigail seconded it.

2. Retail Retention and Recruitment (Adam Puff)

* The Board reviewed the application from Saxby's for new seating. The Board unanimously approved, except Scott who abstained. Sean made the motion, Bob seconded it.

3. Marketing (Abigail)

* Abigail returned as Marketing Chair. The Board reviewed the holiday marketing spend. Michael presented the concept of an official holiday card, with a challenge of receiving rights to trademarked landmarks. Abigail suggested the clock, and Michael noted that Scott was the owner of the clock. Scott said he would approve a written request

4. Visual Enhancements (Scott Leonard)

* Scott provided an updated version of the Wayfinding and Interchangeable Mural policies; the policy reflected suggestions from the Commissioners. The wayfinding sign by the Bistro will be removed and replaced. The Board unanimously approved the policies.

5. Events (Andrea)

* Michael presented a breakdown of the Events' holiday spend, noting the addition of the Grinch, holiday card, Mrs. Claus, music, and carolers. Morgan suggested looking into Downtown Haddonfield ornaments. The Board discussed the process of selling them, and Sharon mentioned sales tax.

Executive Director's Report

* Michael reported that Downtown Haddonfield highest the highest-engaged/ most viral post.

Commissioner's Report

* Itir sent questions in advance that Michael answered. Michael noted that spending at this time is normal. The Board discussed the environmental impacts of the business district. Michael said he would report back to Itir.

Administrator's Report

* N/A

Old Business

* N/A

New Business

* Mike O'Rourke said he is taking it all in and looking forward to serving on PfH.

The Board unanimously voted to adjourn the meeting. Sean made the motion, Abigail seconded it.

NEXT MEETING December 3

2025 Meetings: December 3