

<u>PfH Banking Assets 12/31/2025</u>	
<b>Fulton Bank</b>	\$ 218,540.95
<b>PNC Money Market</b>	\$ 188,405.82
<b>TD Gift Card</b>	\$ 37,299.57
<b>Total:</b>	<b>\$444,246.34</b>

<b>Fund Balance 11/30/2025</b>	
<b>Liabilities</b>	\$55,844.14
<b>Money Market Account</b>	\$188,405.82
<b>Balance:</b>	<b>\$199,996.38</b>

	<b>Financial Report as of 12/31/2025</b>	<b>2025</b>	<b>2025</b>
		Budget	Actuals
	PfH Assessment	\$250,000.00	\$250,000.00
	Sponsorship/ Event Revenue	\$7,000.00	\$7,000.00
	Appropriated Surplus	\$48,050.00	\$48,050.00
	Money Market Interest	\$2,500.00	\$2,500.00
	<b>Total Income</b>	<b>\$307,550.00</b>	<b>\$307,550.00</b>
<u>Expenses</u>		<b><u>BUDGET</u></b>	<b><u>2025 Spent</u></b>
	<b>Retail Recruitment &amp; Retention</b>		
	Recruiting Expenses	\$1,050.00	\$922.45
	Recruitment & Retention Grants	\$6,900.00	\$6,819.64
	Outdoor Planters Grant	\$2,600.00	\$2,600.00
	<b>Total Retail Recruitment &amp; Retention</b>	<b>\$10,550.00</b>	<b>\$10,342.09</b>
	<b>Marketing &amp; Public Relations</b>		
	Graphics Design/ PR	\$3,000.00	\$1,000.00
	Website	\$2,500.00	\$185.86
	Ad Development	\$1,000.00	\$1,121.77
	Social Media Ads	\$13,000.00	\$11,747.25
	Videography/ Photography	\$15,500.00	\$15,009.69
	PATCO Ads	\$17,000.00	\$17,446.26
	Advertising	\$9,500.00	\$5,277.82
	R&D	\$3,000.00	\$0.00
	Printing	\$7,000.00	\$7,280.61
	Yiftee BOGO	\$7,500.00	\$9,500.00
	<b>Total Marketing &amp; Public Relations</b>	<b>\$78,950.00</b>	<b>\$68,569.25</b>
	<b>PfH Administration</b>		
	Executive Dir - Compensation & Health Benefits	\$93,105.00	\$91,413.66
	Office/ Storage	\$0.00	\$3,060.20
	Treasurer - Compensation	\$11,875.00	\$8,868.66
	Dropbox	\$805.00	\$540.00
	Constant Contact	\$1,950.00	\$1,945.00

	Legal Fees	\$0.00	\$0.00
	Misc. Expenses	\$0.00	\$0.00
	Insurance	\$1,550.00	\$1,183.50
	Professional Fees/Audit	\$7,500.00	\$6,500.00
	Membership & Seminar Fees	\$3,000.00	\$997.75
	Credit Card & Bank Fees	\$2,000.00	\$330.00
<b>Total PfH Administration</b>		<b>\$124,510.00</b>	<b>\$115,796.81</b>
<b>Visual Enhancements</b>			
	Haddy Lane	\$8,550.00	\$6,648.92
	Kings Court	\$0.00	\$0.00
	Christmas Lights	\$17,500.00	17,500.00
	Wayfair Signs	\$7,265.00	\$5,860.00
	LED Lights	\$3,000.00	\$0.00
<b>Total Visual Enhancements</b>		<b>\$36,315.00</b>	<b>\$30,008.92</b>
<b>Events Committee</b>			
	Major Events	\$37,500.00	\$36,120.08
	Decorations	\$2,900.00	\$2985.03
	Per Diem Help	\$4,250.00	\$4,513.07
	Analytics	\$575.00	\$468.00
	Entertainment	\$12,000.00	\$12,032.00
<b>Total Events Committee</b>		<b>\$57,225.00</b>	<b>\$56,118.18</b>
<b>Grand Total for Expenses</b>		<b>\$307,550.00</b>	<b>\$280,835.29</b>
<b>Revenue</b>		<b>\$307,550.00</b>	<b>\$307,550.00</b>
<b>Difference</b>		<b>\$0.00</b>	<b>-\$26,714.71</b>

<b><u>Yiftee Report (January 23, 2026)</u></b>	<b>2924 Redemptions (+481)</b>
<b>Yiftee Gift Certificates Sold (2432)</b>	\$157,056.00 (+\$20,540.00)
<b>Total Redeemed:</b>	\$99,938.35 (+9,811.08)
<b>Left to be Redeemed:</b>	\$57,725.92 (+10,725.92)

<b><u>Revenue</u></b>	
<b>Tax Assessment</b>	\$62,500.00
<b>Sponsorship/ Ticket Sales</b>	\$6,732.61
<b>Money Market Revenue</b>	\$ 340.71
<b><u>Paper Gift Card Report (December 2025)</u></b>	
<b>Left to Be Redeemed</b>	\$47,061.65