

<u>PfH Banking Assets 1/31/2026</u>	
<b>Fulton Bank</b>	\$ 203,585.79
<b>PNC Money Market</b>	\$188,674.65
<b>TD Gift Card</b>	\$36,629.57
<b>Total:</b>	<b>\$428,890.01</b>

<b>Fund Balance 1/31/2026</b>	
<b>Liabilities</b>	\$55,174.14
<b>Money Market Account</b>	\$188,674.65
<b>Balance:</b>	<b>\$185,041.22</b>

	<b>Financial Report as of 1/31/2026</b>	<b>2026</b>	<b>2026</b>
		Budget	Actuals
	PfH Assessment	\$250,000.00	\$250,000.00
	Sponsorship/ Event Revenue	\$18,000.00	\$18,000.00
	Appropriated Surplus	\$42,000.00	\$42,000.00
	Money Market Interest	\$2,000.00	\$2,000.00
	<b>Total Income</b>	<b>\$312,000.00</b>	<b>\$312,000.00</b>
<u>Expenses</u>		<b><u>BUDGET</u></b>	<b><u>2026 Spent</u></b>
	<b>Retail Recruitment &amp; Retention</b>		
	Recruiting Expenses	\$900.00	\$40.48
	Recruitment & Retention Grants	\$7,500.00	\$2,800.00
	Outdoor Planters Grant	\$0.00	\$0.00
	<b>Total Retail Recruitment &amp; Retention</b>	<b>\$8,400.00</b>	<b>\$2,840.48</b>
	<b>Marketing &amp; Public Relations</b>		
	Graphics Design/ PR	\$1,000.00	\$0.00
	Website	\$500.00	\$0.00
	Ad Development	\$1,200.00	\$74.63
	Social Media Ads	\$14,000.00	\$909.44
	Videography/ Photography	\$12,000.00	\$636.00
	PATCO Ads	\$24,500.00	\$0.00
	Advertising	\$5,050.00	\$0.00
	R&D	\$0.00	\$0.00
	Printing	\$11,000.00	\$588.67
	Yiftee BOGO	\$7,000.00	\$9,500.00
	<b>Total Marketing &amp; Public Relations</b>	<b>\$76,250.00</b>	<b>\$2,208.74</b>
	<b>PfH Administration</b>		
	Executive Dir - Compensation & Health Benefits	\$98,181.48	\$7,421.20
	Office/ Storage	\$3,500.00	\$200.46
	Treasurer - Compensation	\$10,875.00	\$913.00
	Dropbox	\$650.00	\$0.00
	Constant Contact	\$1,950.00	\$185.00

	Legal Fees	\$0.00	\$0.00
	Misc. Expenses	\$0.00	\$0.00
	Insurance	\$1,550.00	\$0.00
	Professional Fees/Audit	\$6,500.00	\$0.00
	Membership & Seminar Fees	\$2,850.00	\$0.00
	Credit Card & Bank Fees	\$1,850.00	\$0.00
	<b>Total PfH Administration</b>	<b>\$127,906.48</b>	<b>\$8,719.66</b>
	<b>Visual Enhancements</b>		
	Haddy Lane	\$9,050.00	\$0.00
	Christmas Lights	\$19,122.55	\$0.00
	Wayfair Signs	\$7,380.00	\$0.00
	LED Lights	\$1,500.00	\$0.00
	<b>Total Visual Enhancements</b>	<b>\$37,052.55</b>	<b>\$0.00</b>
	<b>Events Committee</b>		
	Major Events	\$39,534.00	\$8,694.73
	Decorations	\$3,850.00	\$151.33
	Per Diem Help	\$4,431.97	\$502.50
	Analytics	\$575.00	\$0.00
	Entertainment	\$14,000.00	\$597.50
	<b>Total Events Committee</b>	<b>\$62,390.97</b>	<b>\$9,946.06</b>
	<b>Grand Total for Expenses</b>	<b>\$312,000.00</b>	<b>\$23,714.94</b>
	<b>Revenue</b>	<b>\$312,000.00</b>	<b>\$314,000.00</b>
	<b>Difference</b>	<b>\$0.00</b>	<b>-\$288,285.06</b>

<b><u>Yiftee Report (February 19, 2026)</u></b>	<b>2842 Redemptions (+106)</b>
<b>Yiftee Gift Certificates Sold (2931)</b>	\$157,636.00 <i>(\$580)</i>
<b>Total Redeemed:</b>	\$103,107.47 <i>(+3,169.12)</i>
<b>Left to be Redeemed:</b>	\$54,528.53 <i>(-3,197.39)</i>

<b><u>Revenue</u></b>	
<b><i>Sponsorships</i></b>	\$2,675.00
<b><i>Ticket Sales</i></b>	\$8,640.00
<b><i>Money Market Revenue</i></b>	\$268.83
<b><u>Paper Gift Card Report (December 2025)</u></b>	
<b><i>Left to Be Redeemed</i></b>	\$46,391.65